



ANTOINE HARB – The Transformative Innovator

Senior Director
Information Systems & Business Intelligence



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« *Digital transformation is reshaping businesses worldwide. I believe it is my role to guide clients to transition to the right disruptive technologies and strategies, cater solutions to their needs, and recommend best practices to ensure successful transformation that results in improved performance.* »

Antoine Harb is a dedicated and forward-thinking innovator with over 20 years' experience in delivering information systems and business intelligence solutions that significantly enhance user ability to achieve superior performance in the marketplace. Antoine has high technical expertise in business process re-engineering, data management, mergers and acquisitions system integration, software engineering and consultancy, systems automation, data warehousing, data mining and predictive analytics. He has worked with an eclectic array of clients from Europe, Middle East and North Africa, Gulf Cooperation Council (GCC), and the United States.

I understand the difficulties of embracing digital technologies and strategies and the real time challenges organizations face. As such, I know which best practices ensure successful and smooth transformation. My hands-on approach has proven successful in developing and executing digital strategies that have created business value for my clients. The solutions we provide increase the level of data integrity, minimize manual data processing, eliminate data replication and errors, and automate data processing with customers and suppliers for a better relation and services. From seamless processes to visibility and management of performance across borders and operations, I help my clients by identifying and developing the right customized solutions.

ABOUT ANTOINE

Antoine launched his career at INDEVCO in 1998 as IT Project Manager for the Group's Lebanese operations. During a period of 4 years, he founded the software development team which developed and implemented manufacturing software applications in solid fiber packaging, flexible packaging, tissue and paper making operations in Lebanon. He went on to the role of IT Manager in 2002 further expanding the Group's IT system by designing and installing network infrastructure (hardware and systems) along with related server clouds.

In 2004, Antoine grew the department's responsibilities beyond IT to Management Information Systems (MIS), bringing on new talent. The department, under his management, developed a solid Enterprise Resource Planning (ERP) and MES solution, Human Resources Management System, online customer platform, and an online portal for the Information Management Solutions (IMS) system. He directed the full integration of the IMS and third party applications to further facilitate online business transactions.

In 2012, Antoine was appointed General Manager at INDEVCO Systems & Business Intelligence (ISBI). He transformed INDEVCO MIS department into a full service business unit to serve clients in business analysis, high-tech information systems/software solutions, business intelligence, data analysis, business support systems, system auditing, and consulting services.

Since 2015, Antoine holds the role of Senior Director – Data and Information Systems, INDEVCO Systems & Business Intelligence (ISBI) providing clients with world-class information systems, business solutions, and data and software packages to achieve business process automation that improves operational effectiveness. He ensures clients are empowered with the right business intelligence solutions to achieve data warehousing, smart dynamic management dashboards, decision support systems, and predictive analytic solutions that improve executive visibility, proactivity and decision making.

QUALIFICATIONS

Education

MBA, Lebanese American University (LAU), Lebanon, 2004

BE in Computer Engineering, LAU, Lebanon, 1998

EXPERTISE

M&A System Integration

Data Mining & Predictive Analytic Solutions

Data Warehousing

Mobile Application Solution Design & Development

Business Process Engineering & Optimization

Data Management

Smart Dynamic Management

Software Engineering

Systems Automation